

GOUVERNEUR

AND

ST. LAWRENCE COUNTY FAIR

Member of:
New York State Association of
Agriculture Fairs



Outdoor Amusement Business Association
E-mail: gouverneurfair@outlook.com
Website: gouverneurfair.net

85 EAST BARNEY STREET
GOUVERNEUR, NEW YORK 13642
Phone 315-287-3010

Dear Friend of the Fair:

We are excited to bring you the 2024 Gouverneur & St. Lawrence County Fairs. This long running tradition will run July 30th through August 4th making it the 165th Gouverneur Fair and the 172nd St. Lawrence County Fair!

Our fair starts officially on Tuesday the 30th at 4:00 P.M. with the following week's line-up:

Tuesday – Talent Show 6:30 P.M.; (No carnival rides on Tuesday)

Wednesday – Band Day - 9:00 A.M.; Firemen's Parade – 7:00 P.M; **Rides open at 2:00 P.M.**

Thursday – Harness Racing in the morning and Buck Shot at 7:00 P.M.

Friday – The New York Hot Farm Pulling Series – 6:00 P.M.

Saturday – LOCASH and David Lee Murphy in Concert – 7:00 P.M.

Sunday – Demolition Derby – 12:00 Noon

Free daily Grounds Acts include Rosaire's Royal Racers and Eudora Farm's. The Youth Building, FFA & Exhibitor Barns and Show Ring will be in full swing each day with various youth and open class competitions.

Fair admission is free. Parking on the grounds is \$5. Like most rural fairs we struggle to make enough in a week to pay for a year's worth of expenses. We receive a percentage of the carnival ride income and collect fees for vendor space. We hire minimal fair staff, and our directors volunteer many hours during the fair, along with maintaining and preparing the grounds for the week's event.

Sponsorship is an excellent opportunity to show your support, or market your business. Fair sponsorship levels are as follows, receiving added advertising exposure for each increased level of sponsorship.

Friends of the Fair - \$100.00 - \$249.99

- Signage in two locations on the Fairgrounds - (2) Parking Passes
- Donations below \$100 will have their names posted conspicuously at both ends of fairgrounds.

Bronze Sponsor - \$250.00 - \$999.99

- Signage on the Fairgrounds - Online Recognition - Up to (4) Parking Passes

Silver Sponsor - \$1,000.00 - \$2,499.99

- Signage on the Fairgrounds - Online recognition - Up to (10) Parking Passes - Up to (10) Grandstand Tickets

Gold Sponsor - \$2,500.00 - \$5,000

- Signage on the Fairgrounds - Online recognition - Up to (20) Parking Passes
- Up to (20) Grandstand Tickets - Display space will be available.

Diamond Sponsor – Over \$5,000 for individual sponsorships to any of the concerts or events

- Signage on the Fairgrounds - Online recognition - Display space will be available.
- Up to (20+) Parking Passes and Grandstand Tickets (based on final commitment)
- Printed acknowledgement on Posters and Rack Cards distributed through St. Lawrence, Jefferson and Franklin Counties – Verbal recognition on radio and TV spots.

Please know we greatly appreciate your financial support helping us put on this event for our community, county and surrounding area. We would not be able to do it without you! Our directors thank you very much for your consideration and please do come see us at the fair. We will be looking for you!

Sincerely,

Beth Martin & John Wright, President(s) Gouverneur & St. Lawrence County Fair 2024

Gouverneur & St. Lawrence County Fair 2024

Name/Company or Organization: _____

Address: _____

City/State: _____

Telephone: _____

Email Address: _____

Please check your sponsorship level.

	Sponsorship Level	Amount	Preference
	Friends of the Fair - \$100.00 - \$249.99		
	Bronze Sponsor - \$250.00 - \$999.99		
	Silver Sponsor - \$1,000.00 - \$2,499.99		
	Gold Sponsor - \$2,500.00 - \$5,000		
	Diamond Sponsor - \$5,000 and over		
	In Kind -		

Sponsorship opportunities are available on a first come/first honored basis.

Please make your commitment no later than June 14, 2024 (May 24, 2024 for Diamond Level) to assure recognition in printed material. Please make all payments by July 1, 2024

Mail & Make Checks Payable to:

Gouverneur Fair
85 E. Barney St.
Gouverneur, NY 13642

Sponsorship monies, at any level, are used to improve and maintain the grounds and facilities, and in some cases, pay for an individual event. Should you have an interest in a specific event you are welcome to indicate that, and we will apply your donation accordingly.

In-Kind Sponsor

Have equipment, a product or service such as printing, or something else? Contact us to trade sponsorship level for in-kind services. Contact us to discuss your idea for sponsorship and to determine sponsorship level.

Zeke Feimster, our Production Manager from Oler Productions, visits in the spring and stops at many of the North Country businesses to set up advertising for the fair. Besides our sponsorship levels, Zeke can create an advertising package that's beneficial for you. Please contact us if you'd like Zeke to stop in and meet you to discuss sponsorship or advertising opportunities or contact him at zfoles@aol.com.

If you have any questions about sponsorship, please feel free to contact the Fair Office at 315-287-3010 and leave a message for Beth Martin or Don Peck or email gouverneurfair@outlook.com.

Don't forget to check out our website at www.gouverneurfair.net or on Facebook.

[Thank you and see you at the Fair!](#)